



UWA STUDENT GUILD  
The University of Western Australia  
M300, 35 Stirling Highway | Crawley, WA 6009  
(08) 6488 2295 | hello@guild.uwa.edu.au  
facebook.com/UWASStudentGuild | @UWASStudentGuild

## Pelican Magazine | Music Editor

### Position Description

*Pelican* is the second oldest student publication in Australia. Students listen to music. Everyone listens to music. Music matters. It's part of all the big and small moments of our lives, it crosses cultures and languages, it has a rich and beautiful history and is constantly evolving. It is vital *Pelican* covers what is happening globally and locally in the music industry a real, authentic and reliable way both online and in our print issues.

We are looking for someone who lives and breathes music to be our 2019 Music Editor. Someone who know the guy behind the counter at the record store, has strong opinions about Mojos (whatever they may be), knows about local acts beyond Carla Geneve and also has a fantastic selection of Spotify playlists. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can honestly dedicate time to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or You tube series, we might melt a little. If you have a way to livestream music, we might hug you. Ideally, you would have written for *Pelican* or reviewed music before and you have ideas about how to do music reporting differently, although this isn't essential (while a keep cup *is* essential). Above all, we need you to be upfront, love music to the point it gets weird during small talk at parties, listen to music regularly and be passionate about the magazine and committed to producing high quality music reviews.

#### Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Music Editor is in charge of the entirety of the Music section of the magazine – from International, National and local music. This role is huge, so we are hoping to have you manage a team of music reviewers. We are open to ideas as to how you see the structure and management of the position working best.

#### Roles and Responsibilities

- Consistently produce music reviews, interviews or content across a variety of mediums
  - Producing at one article a week for online, whether this be individually or sourcing from the Music team.
  - Responsible for a spread in the print issue – there will be six print issues in 2019. Again, responsible for writing, sourcing and coordinating content from Music team and wider contributors.
  - Assist Executive Editors in commissioning and sourcing content across new mediums – such as satirical videos, podcasts, memes, cartoons, zines, music video rip offs. Up to you.
- Managing relationships with partners and organizations – with bands, with venues, with your Music team to make sure we have tickets to events and can be the first to know when an album is dropping or there is a review opportunity of a gig or an album
  - Apply for and fill out forms for media passes to festivals and concerts.
- Have connections or establish connections in the local Music Scene.
- Managing Music team (or the portfolio in a way that suits you)
  - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Music section. Ensure there is a diversity of contributors and ideas.
- Co-edit works by content creators/music team in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Attend any UWA music events, or delegate this to a member of the music team. Engage with the Music faculty at UWA in a way that is interesting and fresh for readers.
- Make playlists for each print issue and to accompany the launch of print issues, or co-ordinate local bands to play at the launch of print issues.

- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

### **Duties to the UWA Guild**

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

### **Timeline**

- Saturday, 1 December: Applications open
- Sunday, 9 December 5pm: Applications close
- 11<sup>th</sup>- 12th of December: Interviews

### **To Apply**

Please fill out this application form – <https://goo.gl/forms/aMReSX0nBG5oOULQ2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

### **Questions**

Don't be strangers! Email [pelican@guild.uwa.edu.au](mailto:pelican@guild.uwa.edu.au) or feel free to message Sophie on Facebook.