UWA STUDENT GUILD The University of Western Australia M300, 35 Stirling Highway | Crawley, WA 6009 [08] 6488 2295 | hello@guild.uwa.edu.au facebook.com/UWAStudentGuild | @UWAStudentGuild

Pelican Magazine | Music Editor Position Description

Pelican is the second oldest student newspaper in Australia. Students listen to music. Everyone listens to music. Music matters. Its part of all the big and small moments of our lives, it crosses cultures and languages, it has a rich and beautiful history and is constantly evolving. It is vital *Pelican* covers what is happening globally and locally in the music industry a real, authentic and reliable way both online and in our print issues.

We are looking for someone who lives and breathes music to be our 2018 Politics Editor. Someone who loves Triple J, the gossip between Taylor and Kanye, goes to local gigs regularly and might also have some fun facts about Mozart if they are drunk enough. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. If you have a way to work with EMAS to livestream music, we might hug you. Ideally, you would have written for *Pelican* or reviewed music before and you have ideas about how to do music reporting differently, although this isn't essential (while a keep cup *is* essential). Above all, we need you to be upfront, love music to the point it gets weird during small talk at parties, and listen to music regularly. Passion for *Pelican* won't go astray as well as a commitment to producing high quality music reviews. You also need to invite ten of your friends to like the *Pelican* Facebook page. We mean need in the same way you *need* to be the first one to get tickets when Lorde tickets come on sale, you feel?

Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Music Editor is in charge of the entirety of the Music section of the magazine – from International, National and local music. This role is huge, so we are hoping to have you manage a team of music reviewers. We are open to ideas as to how you see the structure and management of the position working best.

Roles and Responsibilities

- Consistently produce music reviews, interviews or content across a variety of mediums
 - o Producing at least three articles a week for online, whether this be individually or sourcing from the Music team.
 - Responsible for a four page spread in the print issue there will be six print issues in 2018.
 Again, responsible for writing, sourcing and coordinating content from Music team and wider contributors.
 - Assist Executive Editors in commissioning and sourcing content across new mediums such
 as satirical videos, podcasts, memes, cartoons, zines, music video rip offs. Up to you.
- Managing relationships with partners and organizations with bands, with venues, with your Music team to make sure we have tickets to events and can be the first to know when an album is dropping or there is a review opportunity of a gig or an album.
- Managing Music team (or the portfolio in a way that suits you)
 - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Music section. Ensure there is a diversity of contributors and ideas.

- Co-edit works by content creators/music team in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Attend any UWA music events, or delegate this to a member of the music team. Engage with the Music faculty at UWA in a way that is interesting and fresh for readers.
- Make playlists for each print issue and to accompany the launch of print issues, or co-ordinate local bands to play at the launch of print issues.
- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

To Apply

Please fill out this application form – https://www.surveymonkey.com/r/2BRMLK2

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email pelican@guild.uwa.edu.au or feel free to message Josh or Katie on Facebook.