



**UWA STUDENT GUILD**  
The University of Western Australia  
M300, 35 Stirling Highway | Crawley, WA 6009  
(08) 6488 2295 | hello@guild.uwa.edu.au  
facebook.com/UWAStudentGuild | @UWAStudentGuild

## Pelican Magazine | Finance Editor

### Position Description

*Pelican* is the second oldest student newspaper in Australia. The Government makes Financial decisions on our behalf, we regularly buy food when we should have saved money and brought leftovers to uni. Financial issues at an International, National, State, Local or Guild level impact the lives of students and everyone needs basic financial literacy. It is vital *Pelican* covers what is happening in the finance industry and gives students tips on managing their own finances and pays attention to financial issues impacting young people.

We are looking for someone who knows about Finance to be our 2018 Finance Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. Ideally, you would have written for *Pelican* or political journals before and you have ideas about how to do financial reporting differently, although this isn't essential (while a keep cup is essential). Above all, we need you to be upfront, up to date with financial and business news, read regularly and widely, consume a variety of different media (or at the very least, *The Economist* and *The Financial Review*) and be passionate about the magazine and committed to producing high quality student journalism. You also need to invite ten of your friends to like the *Pelican* Facebook page.

### Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Finance Editor is in charge of the entirety of the Finance section of the magazine – from International to Guild Finance issues. This role is huge, so we are hoping to have you manage a team of financial reporters. We are open to ideas as to how you see the structure and management of the position working best.

### Roles and Responsibilities

- Consistently create financial content across a variety of mediums
  - Producing at least three articles a week for online, whether this be individually or sourcing from the Financial Reporting team.
  - Responsible for a two page spread in the print issue – there will be six print issues in 2018. Again, responsible for writing, sourcing and coordinating content from Finance team and wider contributors.
  - Assist Executive Editors in commissioning and sourcing content across new mediums – such as satirical videos, podcasts, memes, cartoons, zines.
- Managing relationships with partners and organizations – this could look like working with Financial or Economic academics at UWA, ECOMS or Finance Club and Perth Chamber of Commerce.
- Managing Finance team (or the portfolio in a way that suits you)
  - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Finance section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Scrutinize Guild budget and financial decisions made for students by the Guild
- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

## Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

## Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December – Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

## To Apply

Please fill out this application form – <https://www.surveymonkey.com/r/2BRMLK2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

## Questions

Don't be strangers! Email [pelican@guild.uwa.edu.au](mailto:pelican@guild.uwa.edu.au) or feel free to message Josh or Katie on Facebook.