# UWA STUDENT GULD The University of Western Australia M300, 35 Stirling Highway | Crawley, WA 6009 [08) 6488 2295 | hello@guild.uwa.edu.au facebook.com/UWAStudentGuild | @UWAStudentGuild

## Pelican Magazine | Comedy/Satire Editor Position Description

Pelican is the second oldest student newspaper in Australia. Comedy and satire have always been effective ways to hold people to account and funny Facebook videos are the way to get through exams. There is so much comedy in everyday student life and we want someone to capture it. There is so much satire to be made just by observing the crazy state of the world or the bubble UWA sometimes exists in. We need someone to bring us back to earth, who can make us laugh and keep things real (funny). It is vital Pelican gives readers a belly laugh in its online and print issues. What we laugh at teaches us a lot about who we are and what we care about. Comedy is a serious business.

We are looking for someone who lives and breathes comedy to be our 2018 Comedy/Satire Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. Ideally, you would have written for *Pelican* before and you have ideas about how to do comedy writing differently, although this isn't essential (while a keep up *is* essential). Above all, we need you to be upfront, have a wit so sharp we would have to take it out of our bags when we go through customs, read comedy/satire regularly and widely, consume a variety of different media and be passionate about the magazine and committed to producing high quality student journalism. You also need to invite ten of your friends to like the *Pelican* Facebook page.

#### **Purpose of Position**

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Comedy/Satire Editor is in charge of the entirety of the Comedy section. This role is huge, so we are hoping to have you manage a team of comedy writers and satirists. We are open to ideas as to how you see the structure and management of the position working best.

### **Roles and Responsibilities**

- Consistently create political content across a variety of mediums
  - Producing at least three articles a week for online, whether this be individually or sourcing from the Comedy team. Think Reductress. Think Betoota Advocate. Think Aunty Donna YouTube videos. Think the Yeah Nah Facebook page.
  - Responsible for a two page spread in the print issue there will be six print issues in 2018. Again, responsible for writing, sourcing and coordinating content from Comedy team and wider contributors.
  - Assist Executive Editors in commissioning and sourcing content across new mediums such as satirical videos, podcasts, memes, cartoons, zines.
- Managing relationships with partners and organizations this could look like liaising with Comedy Rooms in Perth to review shows or commissioning work from comedy groups.
- Managing the comedy team (or the portfolio in a way that suits you)
  - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Comedy section. Ensure there is a diversity of contributors and ideas. Liaise with Campus News Editor to make sure there is some biting student satire every day.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion

 Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

#### **Duties to the UWA Guild**

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

**Timeline** 

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

To Apply

Please fill out this application form -

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email <a href="mailto:pelican@guild.uwa.edu.au">pelican@guild.uwa.edu.au</a> or feel free to message Josh or Katie on Facebook.