



UWA STUDENT GUILD  
The University of Western Australia  
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## Pelican Magazine | Lifestyle Editor

### Position Description

*Pelican* is the second oldest student newspaper in Australia. Lifestyle sections of magazines are meant to be fun – everything from relationships, mental health, physical health, food and hobbies. More modern lifestyle media such as podcasts and vlogs give us easy ways to access important discussions and conversations. A lifestyle section's fun, but it's serious- everyone has to make decisions about the way they live their life, and we all need a little help with that. Its vital that *Pelican* covers some of the lifestyle issues impacting students campus wide.

We are looking for someone who pays close attention to student life to be our 2019 Lifestyle Editor. We want someone who is *highly* organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate an honest amount of time to *Pelican*. We need you to be a team player and a leader with innovative ideas about creating content across print, online and social platforms. Regular interaction with 2019's Media Team would be ideal; if you have a passion for podcasts or want to start up a Youtube series, we'd love you forever and ever.

Ideally, you would have written for *Pelican* or before and you have ideas about how to do a lifestyle section differently. There is so much room within Lifestyle to think creatively, diversely and broadly. Working collaboratively with 2019's Diversity Editor is a must, so to ensure that people with a wide range of lifestyles are appropriately included. Everyone's different! Above all, we need you to be upfront, read regularly and widely, consume a variety of different media and be passionate about the magazine and committed to producing high quality student journalism.

### Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Lifestyle Editor is in charge of the entirety of the Lifestyle section of the magazine, as well as having some oversight as to the editing/publication of podcasts. This role is *huge*, so we are hoping to have two Lifestyle Editors working together in beautiful harmony. We are open to ideas as to how you see the structure and management of the position working best.

### Roles and Responsibilities

- Consistently create lifestyle content across a variety of mediums
  - Producing at least one article a week for online, whether this be individually or sourcing from writers.
  - Responsible for a spread in each print issue – there will be six print issues in 2019. Again, you will be solely responsible for writing, sourcing and coordinating content from Lifestyle team and wider contributors.
  - Assist Executive Editors in commissioning and sourcing content across new mediums
- Managing relationships with partners and organizations
- Managing Lifestyle team (or the portfolio in a way that suits you)
  - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Lifestyle section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Actively pay attention to issues impacting students; domestic students, college students, exchange students, international students, mature age students, Albany campus students, students with a disability, queer students etc.

- Work with Diversity Editor to ensure a diversity of issues and lifestyles are represented in the magazine.
- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

### **Duties to the UWA Guild**

- Commitment to Guild regulations.
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others.

### **Timeline**

- Saturday, 1 December: Applications open
- Sunday, 9 December 5pm: Applications close
- 11<sup>th</sup>- 12th of December: Interviews

### **To Apply**

Please fill out this application form – <https://goo.gl/forms/aMReSX0nBG5oOULQ2>

### **Questions**

Don't be strangers! Email [pelican@guild.uwa.edu.au](mailto:pelican@guild.uwa.edu.au) or feel free to message Sophie on Facebook.