



UWA STUDENT GUILD
The University of Western Australia
M300, 35 Stirling Highway | Crawley, WA 6009
(08) 6488 2295 | hello@guild.uwa.edu.au
facebook.com/UWASStudentGuild | @UWASStudentGuild

Pelican Magazine | Fashion Editor

Position Description

Pelican is the second oldest student newspaper in Australia. Everyone wears clothes. From the moment Miranda Priestly told Anne Hathaway in *The Devil Wears Prada* that no one can be independent from fashion, we knew we had no choice but to care. The fashion industry poses huge ethical issues for us as consumers, designers are creating amazing work locally and internationally and we all want to know what a 'lounge suit' actually means. It is vital *Pelican* covers what is happening globally and locally in the fashion scene in a reliable, funky and consistent way both online and in our print issues.

We are looking for someone who lives and breathes fashion to be our 2019 Fashion Editor. We want someone who is highly organised and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate an honest amount of time to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or Youtube series, we might melt a little. Ideally, you would have written for *Pelican* or fashion journals before and you have ideas about how to do fashion writing and reporting differently, although this isn't essential (while a keep cup *is* essential). If you have studied fashion, have your own fashion label or are the go to person for fashion advice for your friends, we want you. Above all, we need you to be upfront, up to date with fashion trends, consume a variety of different media around fashion and be passionate about the magazine and committed to producing high-quality fashion content. You also need to invite ten of your friends to like the *Pelican* Facebook page. If you can help us make *Pelican* t-shirts, you may just win our hearts.

Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Fashion Editor is in charge of the entirety of the Fashion section of the magazine – from groovy International trends to emerging Australian designers or local fashion shows to check out. This role is huge, so we are hoping to have you manage a team of fashion writers or reporters. We are open to ideas as to how you see the structure and management of the position working best.

Roles and Responsibilities

- Consistently create fashion content across a variety of mediums
 - Producing at least one article a week for online, whether this be individually or sourcing from the Fashion team. This could be interviews, reviews, opinion pieces, local boutique and op-shopping guides, how to dress for x campus event or sustainable fashion on a student budget.
 - Responsible for a spread in the print issue – there will be six print issues in 2019. Again, responsible for writing, sourcing and coordinating content from Fashion team and wider contributors.
 - Assist Executive Editors in commissioning and sourcing content across new mediums.
- Managing relationships with partners and organisations – this could look like working with Telstra Perth Fashion Festival, collaborating with FABSOC, local fashion brands or boutiques.
- Managing the Fashion team (or the portfolio in a way that suits you)
 - Design and implement incentive structures (rewards/media passes) for new and current contributors to be involved with writing content for the Fashion section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Prioritise self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

Timeline

- Saturday, 1 December: Applications open
- Sunday, 9 December: Applications close
- Tuesday, 11 December – Wednesday, 12 December: Interviews

To Apply

Please fill out this application form- <https://goo.gl/forms/aMReSX0nBG5oOULQ2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email pelican@guild.uwa.edu.au or feel free to message Sophie on Facebook