



UWA STUDENT GUILD
The University of Western Australia
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Pelican Magazine | Visual Arts Editor

Position Description

Pelican is the second oldest student newspaper in Australia. Visual Arts are everywhere. From the walls of art galleries, the backs of toilet doors to the cartoon that is on the empty building on Reid Highway near the airport. Art gives us a new way of seeing the world and so ourselves. It is vital *Pelican* covers what is happening globally and locally in the visual arts scene in a reliable, balanced and consistent way both online and in our print issues.

We are looking for someone who lives and breathes Art to be our 2018 Art Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. If you have an idea for us to do Banksy-esque work in Perth, run don't walk to the *Pelican* office, please. Ideally, you would have written for *Pelican* or arts journals before and you have ideas about how to do Art reporting or journalism differently, although this isn't essential (while a keep up *is* essential). Above all, we need you to be upfront, up to date with the goings-on in the Art world, read regularly and widely, consume a variety of different media related to Art. Passion for *Pelican* won't go astray as well as a commitment to producing high quality student journalism is very desirable. You also need to invite ten of your friends to like the *Pelican* Facebook page.

Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Visual Arts Editor is in charge of the entirety of the Arts section of the magazine – from International groovy Arts gossip to reviewing cool exhibitions in Perth or interviewing practicing WA Artists. This role is huge, so we are hoping to have you manage a team of Arts reporters. We are open to ideas as to how you see the structure and management of the position working best.

Roles and Responsibilities

- Consistently create Art content across a variety of mediums
 - Producing at least three articles a week for online, whether this be individually or sourcing from the Arts team. One of these can be entirely a work of visual art from an emerging artist.
 - Responsible for a four page spread in the print issue – there will be six print issues in 2018. Again, responsible for sourcing and coordinating content from Arts team and wider contributors.
 - Assist Executive Editors in commissioning and sourcing content across new mediums
- Managing relationships with partners and organizations – this could look like working with Arts academics at UWA, Art Galleries, Artists or Photographers.
- Managing the Arts team (or the portfolio in a way that suits you)
 - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Politics section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors. Create artwork for Instagram and for the print issues, particularly the covers of print issues.
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December – Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

To Apply

Please fill out this application form – <https://www.surveymonkey.com/r/2BRMLK2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email pelican@guild.uwa.edu.au or feel free to message Josh or Katie on Facebook.