



UWA STUDENT GUILD
The University of Western Australia
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Pelican Magazine | Lifestyle Editor

Position Description

Pelican is the second oldest student newspaper in Australia. Lifestyle sections of magazines are so much fun – everything from relationships, mental health, physical health, food and what to do with your weekends. It's fun, but it's serious, because what would life be without fun and self-care? Everyone has to make decisions about the way they live their life and we all need help with that. It is vital *Pelican* covers lifestyle issues impacting students, otherwise, what the hell are we doing here?

We are looking for someone who pays attention to the issues impacting students to be our 2018 Lifestyle Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or You tube series, we might melt a little. Ideally, you would have written for *Pelican* or before and you have ideas about how to do a lifestyle section differently, although this isn't essential (while a keep up *is* essential). Above all, we need you to be upfront, read regularly and widely, consume a variety of different media and be passionate about the magazine and committed to producing high quality student journalism. You also need to invite ten of your friends to like the *Pelican* Facebook page.

Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Lifestyle Editor is in charge of the entirety of the Lifestyle section of the magazine – from relationships (friendships, your relationship with your Mum, how to call out gas lighting, how to get an STI check), health/wellness, mental health to food. This role is huge, so we are hoping to have you manage a team of Lifestyle reporters. We are open to ideas as to how you see the structure and management of the position working best. We have never had this position before, so we are open to ideas about how to make it work well.

Roles and Responsibilities

- Consistently create lifestyle content across a variety of mediums
 - Producing at least three articles a week for online, whether this be individually or sourcing from the Lifestyle team. Or just nominate an exchange student to be a Foreign Correspondent for a week, content done.
 - Responsible for a four page spread in the print issue – there will be six print issues in 2018. Again, responsible for writing, sourcing and coordinating content from Lifestyle team and wider contributors.
 - Assist Executive Editors in commissioning and sourcing content across new mediums
- Managing relationships with partners and organizations
- Managing Lifestyle team (or the portfolio in a way that suits you)
 - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Lifestyle section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Actively pay attention to issues impacting students; domestic students, college students, exchange students, international students, mature age students, Albany campus students, students with a disability, queer students etc. Work with Diversity Editor to ensure a diversity of issues and lifestyles are represented in the magazine.

- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December – Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

To Apply

Please fill out this application form – <https://www.surveymonkey.com/r/2BRMLK2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email pelican@guild.uwa.edu.au or feel free to message Josh or Katie on Facebook.