



**UWA STUDENT GUILD**  
The University of Western Australia  
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## Pelican Magazine | Education Editor

### Position Description

*Pelican* is the second oldest student newspaper in Australia. Education is the reason we are at UWA. The best ways to teach, cool trends in education, the meme that is our school history curriculum, educational disadvantage, the school of hard knocks, education funding in Australia, youth-run educational non-for-profits, the value of education...it's all interesting and we wish Australia would value it more. So we want to start here. It is vital *Pelican* covers what is happening in educational trends and also what is happening on campus.

We are looking for someone who cares about education to be our 2018 Education Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. Ideally, you would have written for *Pelican* before and were the teacher's pet. You have ideas about how to do education reporting differently, although this isn't essential (while a keep cup is essential). Above all, we need you to be upfront, up to date with education, read regularly and widely, consume a variety of different media and be passionate about the magazine and committed to producing high quality student journalism. You also need to invite ten of your friends to like the *Pelican* Facebook page.

### Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Education Editor is in charge of the entirety of the Education section of the magazine. This role is huge, so we are hoping to have you manage a team of educational reporters. We are open to ideas as to how you see the structure and management of the position working best.

### Roles and Responsibilities

- Consistently create educational content across a variety of mediums
  - Producing at least three articles a week for online, whether this be individually or sourcing from the Education Reporting team. Issues directly impacting UWA students and also interesting trends in Education broadly.
  - Assist Executive Editors in commissioning and sourcing content across new mediums – such as satirical videos, podcasts, memes, cartoons, zines.
- Managing Education team (or the portfolio in a way that suits you)
  - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Education section. Ensure there is a diversity of contributors and ideas.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion
- Liaise with Educational VP of Guild, attend Education Council meetings
- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

## Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

## Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December – Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

## To Apply

Please fill out this application form – <https://www.surveymonkey.com/r/2BRMLK2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

## Questions

Don't be strangers! Email [pelican@guild.uwa.edu.au](mailto:pelican@guild.uwa.edu.au) or feel free to message Josh or Katie on Facebook.