



UWA STUDENT GUILD
The University of Western Australia
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Pelican Magazine | Diversity Editor

Position Description

Pelican is the second oldest student newspaper in Australia. We are sick and tired of not seeing a diverse range of writers, managers and content creators in journalism. To have the time to write requires some level of privilege, and we don't want a magazine that is just a collection of observations from positions of privilege, in all its different hats. So, we want a section entirely dedicated to both giving voice to issues experienced by people who are not upper-middle class, white or male and also dedicate time and energy to actively recruiting a diverse range of content creators to write for other sections about the magazine, about anything they want. Everyone benefits from diversity. It is vital *Pelican* covers what is happening globally and locally through a variety of different voices and also creates a safe space for people to talk about issues that directly impact them.

We are looking for someone who is from a minority background who is a passionate advocate for diversity to be our 2018 Diversity Editor. We want someone who is highly organized and able to meet hard deadlines, who can produce written content to an exceptionally high quality and who can dedicate a minimum of six hours per week to *Pelican*. We need you to be a team player and a leader with innovative ideas to creating content across print, online and social platforms. If you have an idea for a podcast or YouTube series, we might melt a little. Ideally, you would have written for *Pelican* before and have had some experience in advocacy or activism and creating spaces for diverse voices and perspectives to be respected and heard. You will have ideas about how to recruit a diverse range of contributors, how to make sure *Pelican* reflects its commitment to diversity in its management decisions and also editorial decisions and how to sensitively and respectfully commission and facilitate the creation of a diverse range of content. Above all, we need you to be upfront, read regularly and widely, consume a variety of different media and be passionate about the magazine and committed to producing high quality student journalism. You also need to invite ten of your friends to like the *Pelican* Facebook page.

Purpose of Position

The purpose of a section editor is to manage a particular interest area for the Magazine through creation and facilitation of content. The Diversity Editor is in charge of the entirety of the Diversity section of the magazine. This role is new and huge, so we are hoping to have you manage a team of Diversity reporters or contributors. We are open to ideas as to how you see the structure and management of the position working best.

Roles and Responsibilities

- Consistently create content across a variety of mediums
 - Producing at least three articles a week for online, whether this be individually or sourcing from the Diversity team.
 - Responsible for a four page spread in the print issue – there will be six print issues in 2018. Again, responsible for writing, sourcing and coordinating content from Diversity team and wider contributors.
 - Assist Executive Editors in commissioning and sourcing content across new mediums – such as satirical videos, podcasts, memes, cartoons, zines.
- Managing relationships with partners and organizations
- Managing Diversity team (or the portfolio in a way that suits you)
 - Design and implement incentive structures (competitions/rewards) for new and current contributors to be involved with writing content for the Diversity section. Ensure there is a diversity of contributors and ideas for other sections of the magazine.
- Co-editing works by content creators in association with the Executive Editors
- Assist Executive editors as requested and required
- Attend editorial meetings, reply to emails in a timely fashion

- Prioritize self-care and downtime, to ensure that work with *Pelican* is of the highest standard possible and something you are proud to put on your resume

Duties to the UWA Guild

- Commitment to Guild regulations
- Commitment to Pelican publication regulations in accordance with our editorial policy.
- Take reasonable care for your own health and safety and for the health and safety of others

Timeline

- Monday, 4 December: Applications open
- Monday, 18 December: Applications close
- Tuesday, 19 December – Thursday 21 December: Phone/Skype interviews
- Friday, 22 December: Positions publically announced

To Apply

Please fill out this application form – <https://www.surveymonkey.com/r/2BRMLK2>

It should take you an hour. This is because we have a fetish for online forms. It's also because we want you to take this application seriously and to be honest with yourself about what you have on next year and whether you have the time to consistently contribute to Pelican. It's also a chance to pitch us ideas, show us some of your writing and tell us a bit about yourself. We love oversharing, so the more information you can give us, the better.

Questions

Don't be strangers! Email pelican@guild.uwa.edu.au or feel free to message Josh or Katie on Facebook.